



Ener2Crowd Promo Policy & Rules

Ener2Crowd.com General bonus and promotion rules - Updated January 2025



Introductory note:

Ener2Crowd allows its users to take advantage of promotional initiatives aimed at increasing the profitability of one or more investments.

These increases are linked to various types and amounts of bonuses or may derive from the user's status, which is defined based on the investment activity recorded within specific time intervals.

This document aims to list and describe all the bonuses that may pertain to the user's journey and experience on Ener2Crowd.

The general policy for granting and applying bonuses is to support an inclusive approach, regardless of individual abilities and/or resources, while rewarding the choice to finance 100% green projects for a better future. Bonuses are not applicable to all projects, and further details on this are included in the project KIIS.

Bonuses listed but not described should not be considered active.

Awards

Ener2Crowd awards its rewards in the form of additional returns that users can access by participating in funding campaigns. There are two main ways to obtain these rewards:

- **Bonus:** additional direct returns;
- **GreenPremio:** points-based loyalty programme.

Bonus. Categories, descriptions and rules.

Bonuses listed but not described should be considered inactive.

The activation of bonuses is communicated through specific campaigns and direct notifications to users via email. Bonuses applicable to individual projects are listed in the KIIS.

This document is updated and re-uploaded to the user's personal dashboard with every modification or update related to the various available bonuses.

Ener2Crowd divides the bonuses dedicated to its users into 3 categories:

Welcome Bonus	Referral Bonus	Project Bonus
PARTNER CODE FRIEND CODE PROMO CODE	FRIEND CODE	FAST TICKET

WELCOME BONUS AND/OR REFERRAL.

Welcome and/or referral bonuses are defined as additional returns granted to individual users through registration with a specific code linked to an Ener2Crowd partner, an event, or a referral program.

Welcome codes are activated at the time of registration. If they are not used within the time frame established by this policy, as further detailed in the Summary Table available on page 7-8, the user may request reactivation by contacting Ener2Crowd managers and/or founders via email at info@ener2crowd.com.

- **Friend code (welcome/referral code)**

Additional return bonus of +0.5% on the first investment for those who sign up as an invitee, using the friend code (referral) received from a friend and/or acquaintance already registered on ener2crowd.com. At the same time, those who invite their friends to sign up and invest using the referral code receive a +0.5% bonus for each friend signed up at the time of their first investment.

- **PROMO Code (limited time)**

An additional return bonus ranging from +0.5% to +1% gross annually on the first or the first two green investments, reserved for users who, as of the start date of the promotion, have not yet made any investments.

This includes:

- New users registered on the platform;
- Registered users without an active wallet;
- Registered users with an active wallet but who have never made any investments.

This is a seasonal bonus, with a limited duration of 15 to 45 days, offered at the discretion of the company but exclusively reserved for the above-mentioned individuals.

Each promotion is associated with a dedicated promo code (/PROMOCODE), specifically created to identify the initiative (e.g., /GREENXMAS24).

PROJECT BONUS

Project bonuses are additional returns linked to specific project promotions. They may depend on temporal factors: when I am joining the collection. Or on quantitative factors: which stage of the collection I am joining compared to the targets (volumes) defined by the proposer. Project bonuses are defined together and in consultation with the proposing company and are not always available.

- **Fast Ticket**

An additional return bonus of +0.5% reserved for those who participate in the fundraising campaign within a certain number of days from the opening date (the number of days varies between 3 and 7 and is communicated specifically for each project published).

How do additional rates from environment points and/or Promo Codes apply to Variable Rate Projects?

In the case of Variable Rate Projects, all additional rates deriving from environment points and/or bonuses **do not vary** as Euribor changes but are defined at the investment stage and added to the fixed base rate, constituting a fixed part to which the Euribor part, which is variable, will then be added at each instalment.

GreenPremio. Description and rules.

The GreenPremio is Ener2Crowd's new loyalty programme dedicated to all members of the platform, i.e. participants of Italy's largest ethical investor community.

Pay attention, we run together in the GreenPremio, but it is not a race: it is a fun way to receive additional benefits and reward your choice of 100% green investment.

How does it work?

The GreenPremio is based on the awarding of 'Environment Points'. For every euro you spend on funding projects, you will receive Environment Points. **Pay attention: each project gives different points!**

Although there are similar categories of projects (Photovoltaics, Cogeneration and Trigeneration, Energy Requalification, etc.) each of them differs in the levels of:

- emissions that it helps to reduce;
- useful life of the technology or intervention, and thus duration of the environmental benefits directly produced;
- durability, and hence sustainability of the debt, with respect to the technology (some technologies that are more beneficial from an environmental point of view take longer to pay back the lenders).

All these elements are taken into account by our algorithm, which will be able to assign an Environment Points/Euro ratio to each specific project.

You can check which collections are the most rewarding for the GreenPremio in the relevant project sheets where the Environment Points per euro awarded will be indicated.

The Environment Points of each user are updated together with the investments made once the collection is closed. They will be monitorable from your personal dashboard.

Which benefits could I gain?

Environment Points are accumulated through one's investment activity, thanks to which one can join different categories of ethical investors on Ener2Crowd:

- **GreenVestor** (up to 4,999ep), I do not benefit from additional returns.
- **GreenChampion** (from 5,000ep, to 14,999ep), I will be entitled to an additional cumulative return of +0.1%.
- **GreenHero** (from 15,000ep, to 74,999ep), I will be entitled to an additional cumulative yield of +0.25%.
- **SuperGreenHero** (over 75,000ep), I will be entitled to an additional cumulative return of +0.5%.

Once one of the above quotas is reached, the associated bonus will be usable in all investments made during the calendar year. In fact, the Environment Points will only be reset to zero at the end of the calendar year, but a percentage ranging from 10% to 20% depending on the time since registration on the platform will be reallocated as a basic endowment to start the following year, as a further thank you for your commitment:

- **10%:** for all Ener2Crowd members for 1 year or less (2024 to present).
- **15%:** for all Ener2Crowd members for 2 years (from 2023 onwards).
- **20%:** for all Ener2Crowd members 3 years or more (from 2022 or before).

Over the years, you could therefore conquer your SuperGreenHero status and maintain it forever.

Do Environment Points replace all bonuses?

Absolutely not! Environment Points replace the benefits of certain bonuses, while remaining cumulative with others and adding to those already in place. Isn't that great? Check the table below for more details.

Here are the bonuses replaced by Environment Points:

- **Loyalty Bonus:** all loyalty bonuses linked to reviews, surveys and participation in Ener2Crowd events are replaced by a certain amount of Environment Points and will therefore count towards the allocation of GreenPremio bonuses.
- **Green Generation Bonus reserved for U24s:** an automatic allocation of 75,000ep/year will be awarded upon renewal if the user is under 24 years of age.

In the case of investments in projects with a variable rate, what happens with Environment Points?

In the case of investments in projects with a variable rate, the Environment Points are verified at the time of the investment, and the additional rate obtained will be added to the Base Rate, thus generating a fixed part, to which Euribor, the variable part, will then be added, which will be recalculated for each instalment.

Other ways to obtain Environment Points

Environment Points can be obtained automatically, by investing in projects, but also through other behaviors related to one's interactivity with the Ener2Crowd community.

Here's what you can do to get more Environment Points:

- **You can write reviews (Facebook, Google or on the Ener2Crowd app store) about your experience** (maximum 2 per year in total considering all the cited platforms): the user must give the review and send a proof (screenshot) to info@ener2crowd.com. You will receive e-mail confirmation of activation: + 2,500ep.
- **Extra Bonus:** we may select your review to share it on our social channels (maximum 2 per year). If you authorise us to share it with your name and surname and send us a photo of you to post, you will receive an additional 2500ep.
- **You can create a video review** (maximum 1 per year): tag us in your Instagram or Facebook story, in your Instagram reel or send us a short video in 9:16 portrait format lasting up to 30 seconds in which you answer these questions:
 - My name is _____
 - My experience with Ener2Crowd
 - I decided to take part in it because _____
 - I trust Ener2Crowd because _____

Selected video reviews shared on our social channels (IG, FB, LI) will earn +5,000ep.

- **You can participate in our surveys:** by filling in a form with your name, surname, e-mail: + 2,500ep (maximum 2 per year).
- **You can participate in our masterclasses:** participants must register: + 2,500ep (maximum 2 per year).
- **You can participate in our physical events:** +10,000ep (maximum 2 per year).
- **You can participate in webinars (GreenHeroes Live and other online events):** no registration required, via our social channels and other platforms. To receive points, each participant will have to write a comment in the live chat on social channels or an e-mail to info@ener2crowd.com, confirming their participation live: + 1,000ep (maximum 2 per year).
- **You can activate the automatic recharge of your Wallet via your Dashboard:** the crediting of environment points is only available once per user: +5,000ep.

Are you Under 24?

Ener2Crowd has decided to reserve for U24s an important advantage represented by the possibility of registering and receiving on each project in which they will invest a +0.5% return (cumulative with other active promotions, but not usable for Special Projects). Until 31st of December of the year in which they turn 24, each GreenVestor will have a base endowment of 75,000ep.

Stay updated and follow our communications to take advantage of these activities.

Cumulability and Spendability of Bonuses

Codes belonging to the same category cannot be combined. Bonuses from different categories, however, can be combined if the user qualifies for or is eligible to use them.

Examples:

- You cannot combine two welcome bonuses (e.g., referral activation code + event code), brand bonuses, or other similar bonuses. However, you can still keep and use them at different times.
- *Example:* You can use multiple friend referral bonuses in separate transactions, one for each bonus.
- On the other hand, you can combine your welcome bonus with a project bonus (e.g., partner code + fast ticket) and with bonuses from the **GreenPremio** program.

Important: The total amount of bonuses applied cannot exceed **2%**.

GreenPremio. Our Partners.

We are selecting new partners. New collaborations and updates will be published on your **dashboard** and communicated via official channels.

Summary Table

Awards	Extra return	Spendability	Target	Validity	Cumulability
Welcome Bonus					
FRIEND CODE (Referral)	+0,5%	Single	New investors	First Investment	Fast Ticket
PARTNER CODE	+0,5%	Single	New investors	Variable	Fast Ticket
PROMO CODE	+0,5% / +1%	Single or on the first 2 investments	New investors	Variable	Fast Ticket
Referral Bonus					
FRIEND CODE	+0,5%	Single	Every investor who invites new users	Always active	Fast Ticket GreenPremio
Project Bonus					
FAST TICKET	+0,5%	Continue	Every investor	3-7 days	Welcome Bonus Friend Code GreenPremio
GreenPremio					
GREENCHAMPION	+0,1%	From 5,000ep to 14,999ep	Every investor	Solar year	Fast Ticket Friend Code
GREENHERO	+0,25%	From 15,000ep to 74,999ep	Every investor	Solar year	Fast Ticket Friend Code
SUPERGREENHERO	+0,5%	Over 75,000ep	Every investor	Solar year	Fast Ticket Friend Code
GREENGENERATION	+0,5%	+75,000ep	Every investor	Always until 24th year of age	Fast Ticket Friend Code
Environment points					
REVIEW	+2,500ep	Max 2 per year	Every investor	Solar year	Fast Ticket Friend Code
REVIEW EXTRA BONUS	+2,500ep	Max 2 per year	Every investor	Solar year	Fast Ticket Friend Code
VIDEO REVIEW	+5,000ep	Max 1 per year	Every investor	Solar year	Fast Ticket Friend Code
SURVEY	+2,500ep	Max 2 per year	Every investor	Solar year	Fast Ticket Friend Code

WEBINAR WITH SUBSCRIPTION	+2,500ep	Max 2 per year	Every investor	Solar year	Fast Ticket Friend Code
EVENTS	+10,000ep	Max 2 per year	Every investor	Solar year	Fast Ticket Friend Code
WEBINAR	+1,000ep	Max 2 per year	Every investor	Solar year	Fast Ticket Friend Code
AUTOMATIC RECHARGE	+5,000ep	Single	Every investor	Solar year	Fast Ticket Friend Code

Cumulative maximum bonus yield from promotions: +2%

Validity: Indicates the period during which the bonus can be used, starting from the date of activation/recognition.

Cumulability: Active bonuses on the platform are distributed within a strategy shared with the proposing companies. Some projects may not be eligible for the reward mechanism as they do not align with the financing strategy and relationship with the proposing company's financiers. Bonuses cannot be applied to Special Projects.

Information

For further information you can:

- Send an e-mail to supporto@ener2crowd.com
- Subscribe to the member-only telegram chat: https://t.me/e2c_community
- Send a message on the dedicated chat on ener2crowd.com (interactive link at the bottom right of the browser window).